



#### **MOVE-IN DATE & LOCATION:**

Move-in is Thursday, February 28, 2019. The event takes place at The Ellison Place, 150 Dale Drive, Gaylord, MI 49735. Note, boat dealers in bulk spaces have a specific move-in time slot. Please consult this packet to find your respective move-in time slot. Exhibitors in 10 by 10 booths can move in Thursday, February 28 from 8am-5pm, or on Friday, March 1 before 11 am.

#### **SHOW DATES & HOURS:**

Friday, March 1, 2019	3pm-8pm
Saturday, March 2, 2019	10am-8pm
Sunday, March 3, 2019	10am-4pm

#### **STAGING BOATS IN THE PARKING LOT:**

Blue Water Promotions will provide a manned power washer with hot water to clean your boats and trailers. You can deliver your boats to The Ellison Place parking lot beginning Monday morning February 25, all day Tuesday, February 26, and up to 4pm on Wednesday, February 27. Please park or stage your boats away from the building in the northwest corner of the parking lot. Remember to leave enough space between your boats so our power washers can get in between to properly clean your boats and trailers. **Please note, all of your boats must be in the parking lot at The Ellison place no later than 4pm Wednesday, February 27.** We will begin washing boats on late Wednesday afternoon. **We will power wash all boats and trailers on Wednesday, but not on Thursday!** If you bring a boat on Thursday, February 28, it will be your responsibility to clean the boat and trailers before moving the boat into The Ellison Place.

#### **MOVING BOATS INTO THE BUILDING:**

The Ellison Place does not permit trucks or vehicles to drive inside the building. We can move boats into the building one of two ways: **by fork lift, or if the boat is light enough, by hand.** Blue Water Promotions will provide (2) fork lifts for dealer use. Individual dealers are also welcome to bring their own fork lift. Please note, Blue Water Promotions will not provide a driver for the fork lift. **It is up to each individual dealer to provide a driver for the fork lift provided by Blue Water Promotions.** Four different hitch ball sizes will be provided.

### **STAGING BOATS INSIDE THE BUILDING:**

In order to prevent damage to the carpet and tile in The Ellison Place, there needs to be a layer of protection between trailer tires, dock, and other heavy displays. Please make sure to bring pieces of wood (thin OSB board) or small carpet pieces to place underneath tires, dock, and other heavy displays. If you use carpet, make sure to place the rubber side opposite the floor or against the tire to prevent any chemical reaction and discoloration to the The Ellison Place's carpet or tile. If you have a dock walkway, make sure to install a secure railing.

### **SIGNAGE:**

Nothing can be nailed, stapled, taped, glued, or otherwise affixed to walls, floors, or any part of the exhibition area. If you want to hang a sign on one of the pillars in your booth, or anywhere within your exhibit space, **please use adhesive putty, (which can be found at Meijer). Bluewater Promotions will also have adhesive putty on hand if needed.** For those exhibiting in 10 by 10 spaces, you may hang signs from the 8-foot pipe in the back of your booth. Blue Water Promotions will provide large hooks which hang on the pipe. Please note, if the sign is heavy--more than a typical vinyl sign--please let us know, because sandbags may be required.

### **HANGING LARGE BANNERS:**

Boat dealers in large display booths are allowed to hang signs or large banners from the ceiling above their booth space. If you are hanging a banner, please let us know via [email](#) how many banners and the approximate dimensions. All banners will be hung on Thursday during move-in. The Ellison Place will provide a scissor lift that can be used, but each dealer must provide personnel to operate the lift and hang the banner(s), in addition to providing the necessary rope, string, or line to hang the banner. It's important to hang banners before boats are moved into your exhibit space.

### **COMPLIMENTARY PASSES:**

Blue Water Promotions will provide 10 family passes to all dealers in bulk spaces. Those will be sent via USPS to each dealer. Family passes are good for two adults and three children.

### **LARGE BOOTHS MOVE-IN SCHEDULE – THURSDAY, FEBRUARY 28, 2019:**

DRY HARBOUR MARINE	7am-8:30am
BURT LAKE MARINA	8:30am-10:00am
MAPLE BAY MARINE	10:00am-11:30am
INDIAN RIVER MARINA	11:30am-1:30pm
WALSTROM MARINE	11:30am-1:30pm
GRAND BAY MARINE	1:30pm-3:00pm
TOMMY'S	1:30pm-3:00pm
IRISH BOAT SHOP	3:00pm-4:30pm

**SMALL BOOTHS MOVE-IN SCHEDULE - THURSDAY FEBRUARY 28, 2019 (8am-5pm):**

Extreme Power Sports  
Michigan Lake Products  
Mullet Lake Marina  
Northland Area Federal Credit Union  
Boat Lift Lift  
Ayers Basement Systems  
RetroFoam  
Outdoor Adventures  
Roberts EZ Dock  
Aker Outdoor Products  
All Lakes Lift & Docks

**MOVE-OUT SCHEDULE SUNDAY MARCH 3, 2019:**

IRISH BOAT SHOP 4pm-5pm  
TOMMY'S 4pm-5pm  
GRAND BAY MARINE 5pm-6pm  
INDIAN RIVER MARINA 5pm-6pm  
MAPLE BAY MARINE 6pm-7pm  
WALSTROM MARINE 6pm-7pm  
DRY HARBOUR MARINE 7pm-8pm  
BURT LAKE MARINA 7pm-8pm

**MOVE-IN/MOVE-OUT ADENDUM:**

All exhibits, boats, merchandise, and displays must be out of the building no later than 8pm Sunday, March 3. **This move-in/move-out schedule is an estimate; the actual times may vary.** We will do our best to adhere to the schedule. Our goal is to move the boats in and out of the building with efficiency, timeliness, and minimum annoyance. In case of inclement weather (and as a convenience), on Sunday night, dealers may leave some boats and trailers in the parking lot staging area, which is in the northwest corner of the parking lot. **All boats and trailers must be removed from The Ellison Place parking lot no later than 3pm Monday, March 4.**

Thank you so much for exhibiting. Let's make it a great show! For questions or more contact:

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