



The Ellison Place
150 Dale Drive
Gaylord, MI 49735

Friday	February 26 th	3 pm – 8 pm
Saturday	February 27 th	10 am - 8 pm
Sunday	February 28 th	10 am - 4 pm

Blue Water Promotions presents an exceptional marketing opportunity in the Northern Michigan Marine Industry at the 4th annual Gaylord Boat Show at the Ellison Place, a 30,000 square foot facility virtually seconds off of I-75. The Ellison Place is a beautiful modern events facility centrally located in Northern Michigan. This three day event will attract 2000 people, and offer a lucrative customer contact for boat dealers, dock companies, and related marine businesses.

All exhibitor booths come with standard pipe and drape; one skirted table, two chairs, four name badges, and waste basket. During the show, each exhibitor will receive (10) promotional announcements on the overhead speaker system at the Ellison Place. As a participating exhibitor, your business name, location, and hyperlink to your website will be listed on the participating exhibitor's page of the Gaylord Boat Show web site. Bulk exhibit spaces come in various sizes and are priced at \$2.50 a square foot. 10 x 10 booths are \$550. Electricity is available and free, as is free internet access. You can reserve a booth with a signed contract and deposit.

Blue Water Promotions also produces the [Birch Run Hunting & Fishing Expo](#), the [Gaylord RV Show](#), the [Up-North Lake & Cottage Show](#), and the [Traverse City Boat Show](#).



Blue Water Promotions * 1-800-974-1313 * fax (231) 775-0400 * P.O. Box 391 * Cadillac MI 49601