



**The Ellison Place  
150 Dale Drive  
Gaylord, MI 49735**

Friday	March 1 <sup>st</sup>	3 pm – 8 pm
Saturday	March 2 <sup>nd</sup>	10 am - 8 pm
Sunday	March 3 <sup>rd</sup>	10 am - 4 pm

Blue Water Promotions presents an exceptional marketing opportunity in the Northern Michigan Marine Industry at the 2<sup>nd</sup> annual Gaylord Boat Show at the Ellison Place, a 30,000 square foot facility virtually seconds off of I-75. The Ellison Place is a beautiful modern events facility centrally located in Northern Michigan. This three day event will attract 2000 people, and offer a lucrative customer contact for boat dealers, dock companies, and related marine businesses.

All exhibitor booths come with standard pipe and drape; one skirted table, two chairs, four name badges, and waste basket. During the show, each exhibitor will receive (10) promotional announcements on the overhead speaker system at the Ellison Place. As a participating exhibitor, your business name, location, and hyperlink to your website will be listed on the participating exhibitor's page of the Gaylord Boat Show web site. Bulk exhibit spaces come in various sizes and are priced at \$2.80 a square foot. 10 x 10 booths are \$550. Electricity is available and free, as is free internet access. You can reserve a booth with a signed contract and deposit.

Blue Water Promotions also produces the [Birch Run Hunting & Fishing Expo](#), the [Up-North Lake & Cottage Show](#), and the [Traverse City Boat Show](#).



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